

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	7646184
<b>Application Number:</b>	09804735
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	2033
<b>Title of Invention:</b>	DETERMINING THE EFFECTIVENESS OF INTERNET ADVERTISING
<b>First Named Inventor/Applicant Name:</b>	Kannan Srinivasan
<b>Customer Number:</b>	35195
<b>Filer:</b>	Stanley D. Ference/Jan Hayes
<b>Filer Authorized By:</b>	Stanley D. Ference
<b>Attorney Docket Number:</b>	696.002
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<b>Filing Date:</b>	13-MAR-2001
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<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Credit Card
Payment was successfully received in RAM	\$ 1055
RAM confirmation Number	3439
Deposit Account	505017
Authorized User	HAYES,JAN

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**File Listing:**

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Miscellaneous Incoming Letter	696-002-GeneralTransmittal-CommentIssueFeePayment.pdf	37174 5e23cba7bc4278ee1d606780bfd124335ff6977a	no	2
<b>Warnings:</b>					
<b>Information:</b>					
2	Issue Fee Payment (PTO-85B)	696-002-PartBFeesTransmittal.pdf	94730 3bd802424e0eae864979fd80bb9a0efea254e9e9	no	1
<b>Warnings:</b>					
<b>Information:</b>					
3	Fee Worksheet (PTO-875)	fee-info.pdf	31559 2c7487b93a5fde0861b30176ef054650f340d962	no	2
<b>Warnings:</b>					
<b>Information:</b>					
<b>Total Files Size (in bytes):</b>			163463		

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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.